



# 2025 Impact Report



Banking *that*  
Means More™

always remember  
**THE WHY**

**Purpose**

Our purpose is to serve people & make a meaningful difference in their lives.

**Mission**

Enhance the financial well-being of all our members.

**Vision**

CSE aspires to become the most people-centered, purpose-focused financial institution serving the people in our field of membership.

# The Year in *Review*

## A note from the President

As we look back on the past year, we're grateful for the continued trust of our 49,411 members and the growth that has brought our assets to \$447,562,384. These milestones reflect the strong relationships we've built together. Every milestone reflects the trust you place in us and the difference we strive to make every day.

We remain focused on what matters most: people. From everyday moments to life-changing milestones, we're proud to stand alongside our members and communities. Thank you for choosing CSE, here's to another year of **Banking that Means More.**

— William Wittig  
President & CEO



# A few highlights...

Nearly  
**500**  
New  
Members

Nearly  
**865,000**  
Total  
Transactions  
in branch  
and over  
the phone!

Assets Grew by  
**8.7%**  
That's growth  
that helps us  
do more.

## Financial Education *that* Means More

**23**

### In-School Events

Gearing up the next gen with money smarts for the real world!

**32**

### Business Presentations

Empowering local workplaces to build financially strong teams

**182**

### Members Counseled

with 5 internal team members beefing up their own financial game plan!



# Life funded

**\$120,605,898**

**Loaned to Members!**

That's over 10,500 members we had the opportunity to say **yes** to!



Over **\$43 Million** in home loans

**57**

first homes  
financed

**417**

home goals  
financed



Over **2,300** sets of wheels  
financed & on the road!

**\$7,659,982** loaned for  
New Cars

**\$41,970,989** loaned for  
Pre-Loved Rides



# Savings habits

Nearly

**450**

Members  
Saving for  
Vacation

Over

**1,500**

Members  
Saving for the  
Holidays

Over

**12,800**

Members  
Gaining  
insights  
about their  
Credit Score

Over

**1,300**

Members  
Saving  
with RoundUp.

Saving a total  
of  
**\$164,847.28**

# Community *giveback*

Nearly  
**\$80K**  
Invested in local  
organizations

**36**  
Community  
Partnerships

Sponsored  
**10**  
Schools with  
Banzai Financial  
Education

**\$3,500 Donated**  
to the Akron-Canton Regional Foodbank.  
*that's* **10,500 Meals**  
for our community in need!

5 organizations  
supported & a **total of**  
**\$10K**  
**Donated**  
through our  
Donations for Denim  
Employee Program

# Volunteering *highlights*

**329.75**  
Hours  
logged

**50**  
Employees  
volunteered

**9**  
Organizations  
supported



**Banking** *that*  
**Means More™**



We'd like to thank all of the people who make this *possible!*



## *Acknowledgements*

**To our Board of Directors** — thank you for leading with purpose and giving your time to help move this credit union (and our community) forward.

**To our team** — you're the reason this all works. You show up, solve problems, celebrate wins, and take care of our members every single day. Honestly? You're the CEOs of every interaction.

**And to our members** — thank you for trusting us with something that impacts your everyday life (no pressure, right?). Your money isn't just numbers on a screen, it's road trips, homes, fresh starts, and peace of mind.

***We are incredibly grateful to be part of that.***

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Means More™**