

CSE Federal Credit Union
\$30 for 30 Weeks Twitter Promotion
Official Rules & Regulations

1. **NO PURCHASE NECESSARY TO ENTER. VOID WHERE PROHIBITED OR RESTRICTED BY LAW.**
2. **Entry Period:** CSE Federal Credit Union: \$30 for 30 Weeks entry submission period begins at 12:01:00 a.m. Eastern Standard Time (EST) on Monday, April 4th, 2011 and ends at 11:59:59 p.m. EST on Friday, November 4th, 2011.
3. **How to Enter:** To be eligible for entry into the weekly drawing, the entrant **must** be a follower of [CSE Federal Credit Union's \(CSE\) Twitter page](#) and **tweet or retweet** the daily message from CSE which will be posted on the @CSEFCU Twitter page with the hash tag (#tag) #idlove30. Each qualified tweet or retweet constitutes one entry into the weekly drawing. Multiple tweets or retweets in a single day will not be accepted. Any entrant found to be using multiple Twitter accounts to enter will be ineligible. Twitter has usage guidelines; please visit the [Twitter Help Center](#) for additional information. **Each eligible tweet or retweet MUST include "@CSEFCU" and "#idlove30".**
4. **Prizes and Odds of Winning:** Weekly Prize: One (1) direct deposit of \$30 into account. Odds of winning will vary depending on the number of eligible tweets or retweets received. Drawing pool will be reset after each drawing. To be eligible for each drawing, one will need to tweet or retweet CSE's daily tweet at least once per week. Maximum prize amount awarded to one individual is \$60. Prizes are non-transferable.
5. **Prize Drawing:** One weekly prize winner will be selected every Monday (except on Mondays in which CSE is closed, the winner will be selected on the next business day) by a CSE employee in a random drawing. The winner will be contacted by direct message via Twitter. The winner must provide his/her name, mailing address, email address and phone number by the Friday of the week the winner was announced. For the names of the winners, send a self-addressed stamped envelope to: CSE Federal Credit Union \$30 for \$30 Weeks Twitter Promotion, 1380 Market Avenue North, Canton, Ohio 44714 by November 30, 2011. The winners' names will also be posted on the Twitter promotion page located on our website. All federal, state and local laws apply.
6. **Eligibility:** To qualify for the drawing, all entrants must be U.S. residents age 18 or older and a current member of CSE "in good standing", or a resident of Stark County Ohio, eligible to become a member. (Eligibility to CSE is open to people who live, work, worship, attend school, or volunteer within Stark County. To open an account, you must have a valid photo id, a copy of your social security card, and proof of your current address.) Any winner who is not a member will have 30 days to become a member of CSE and may use the first five dollars (\$5) from their winnings to open their account. *The remaining \$25 must remain on deposit for at least 90 days.* Any prize money unclaimed after 30 days will be forfeited. By entering this drawing, entrants

accept and agree to be bound by these Official Rules and the decisions of CSE Federal Credit Union. Drawing void where prohibited by law.

- 7. Liability and General Rules:** Entrants agree to hold CSE Federal Credit Union and each of its officers, directors, employees, members, representatives and agents harmless from any liability arising from participation in the CSE Federal Credit Union \$30 for 30 Weeks Twitter Promotion. CSE is not responsible for any negligence, claims, liability, injury, property loss or other damages arising from, or in connection with, acceptance or participation in any of these drawings. Further, CSE is not responsible for any incorrect or inaccurate information, lost, incomplete, illegible, late, misdirected, stolen, or mutilated entries or other materials or bona fine human processing errors. CSE reserves the right to disqualify entrants who fail to follow these Official Rules and regulations, who tamper with the entry process, or who make any misrepresentations relative to this promotion. CSE shall have the absolute right to determine if an entry is in compliance with these Official Rules without notice to the person attempting to enter.
- 8. Tax Issues:** Taxes due on prizes are the sole responsibility of the recipient. CSE Federal Credit Union will report all prize winnings to the appropriate state and federal agencies as required by applicable law. Winners, as applicable, are responsible for tax consequences (if any) of the prize.
- 9.** Employees of CSE Federal Credit Union, affiliates and their immediate family members are ineligible to win. Immediate family members include: spouse, domestic partner, cohabitants, parents, grandparents and great-grandparents, children and grandchildren, brothers and sisters, mother-in-law and father-in-law, brothers-in-law and sisters-in-law, daughters-in-law and sons-in-law, aunts, uncles, first cousins (that is, a child of an aunt or uncle), nieces and nephews. Adopted, half, foster, and step members are also included in immediate family.
- 10. Publicity Authorization:** The winner agrees to permit CSE Federal Credit Union to utilize their name and likeness (photo, avatar, etc.) in promotional and other CSE Federal Credit Union materials, without additional compensation or permission, except where prohibited by law.
- 11.** CSE Federal Credit Union reserves the right to suspend or cancel the promotion or modify these Official Rules as necessary for any reason, or as required by applicable law. CSE Federal Credit Union reserves the right, at its sole discretion, to disqualify from the promotion, and ban from any future promotions, any person they believe is to have intentionally violated these Official Rules or tampered with any elements of the promotion without notice to the disqualified or banned person.